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MAYOR RAHM EMANUEL CUTS RIBBON ON NEW ACCENTURE DIGITAL HUB

Center Features State-of-the-Art Digital Technologies; Houses More Than 500 Experts

Mayor Rahm Emanuel today joined Accenture leadership to cut the ribbon on the company's new Digital Hub in Chicago. Located in the West Loop, the 70,000-square-foot office houses more than 500 Accenture Digital experts and is designed to help the company's clients explore the latest innovations in today's fast-changing, digital environment.

"Chicago is home to one of the most dynamic technology and innovation economies in the world, and the new Accenture Digital Hub will strengthen our rapidly expanding digital sector," Mayor Emanuel said. "The ecosystem of technology companies, research universities, and entrepreneurs in Chicago provides companies like Accenture unparalleled access to talent and human capital in a city with one of the fastest growing tech sectors in the country."

"To capitalize on the opportunities created by digital, our clients need to rethink the customer experience that is powered by interactive, analytics and mobility," said Jim Coleman, senior managing director who leads Accenture's business in Chicago. "With the opening of the Accenture Digital Hub, we are furthering our commitment to developing and delivering innovative digital technologies for our clients and attracting the best talent in the industry in the Chicago area."

The Accenture Digital Hub, which opened earlier this month, enables clients to get hands-on with leading technologies – such as artificial intelligence, Internet of Things (IoT), and voice interaction. It combines capabilities from across Accenture Digital – including Accenture Interactive, Accenture Mobility and Accenture Analytics – to invent, develop and deliver disruptive innovations for clients.

The leading-edge digital technologies and collaboration tools available include:

- A design studio by **Fjord** – the design and innovation unit of Accenture Interactive – to apply design thinking methodologies and rapid prototyping to create engaging digital services.
- The **Accenture Connected Analytics Experience**, an immersive and collaborative analytics environment to make data more accessible and engaging, enabling clients to reach faster, insight-driven decisions to influence business outcomes.
- Digitally enabled and fully configurable collaboration and work spaces that feature visual collaboration solutions such as a Microsoft Surface Hub to link locations, teams, content and devices in a connected, shared workspace.

Accenture, which employs more than 5,500 people across Chicago, is an active contributor to many of the city's digital initiatives including Chicago Smart Cities, 1871, the **City Digital** consortium, Matter and Blue 1647. Focused on helping to grow the city's digital talent base, Accenture also runs skills-development programs with Girls Who Code and Wright College, the technology and innovation focused college within the City Colleges of Chicago.

About Accenture

Accenture is a leading global professional services company, providing a broad range of services and solutions in strategy, consulting, digital, technology and operations. Combining unmatched experience and specialized skills across more than 40 industries and all business functions – underpinned by the world's largest delivery network – Accenture works at the intersection of business and technology to help clients improve their performance and create sustainable value for their stakeholders. With approximately 384,000 people serving clients in more than 120 countries, Accenture drives innovation to improve the way the world works and lives. Visit us at www.accenture.com.

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